#### FOR IMMEDIATE RELEASE

# MSDynamicsWorld.com Names Five Dynamics Experts to Newly Formed Editorial Advisory Board

BRIGHTON, Mass., August 12, 2008 -- MSDynamicsWorld.com™, the leading independent online information resource on Microsoft Dynamics™ software, has named five of the world's leading authorities to its newly formed Editorial Advisory Board.

The Editorial Advisory Board is charged with providing advice and guidance to the MSDynamicsWorld.com editorial team about its content and editorial direction.

Members of the MSDynamicsWorld.com Editorial Advisory Board include:

## Vjekoslav Babic--Consultant, Microsoft Services.

Babic has twelve years of experience in the IT industry, mainly in software development and business management software implementation. He has spent the last five years implementing Microsoft Dynamics NAV, mainly for upper mid-size enterprises, but has also worked on big hub-and-spoke global implementations for large multinational corporations. His project experience includes ERP, CRM, collaboration, e-commerce, knowledge management and business intelligence solutions. He is also a technical trainer, a technical writer with more than forty published articles, a blogger, and a regular speaker at Microsoft conferences in Croatia.

## Brandon George--Senior Technical Architect, Sunrise Technologies.

He has extensive hands-on implementation and customization experience in Software Development, Database Design, and SQL Server. He has outstanding analytical, problem solving, and communication skills as well as proven ability to help people understand complex issues. Brandon has worked on 10 full scale implementation projects for Dynamics AX, as well as numerous smaller engagments that surround the Dynamics AX project base. He has also worked on the design and development of several integrations into / from Dynamics AX using .Net platform.

#### Mariano Gomez--CEO, Maximum Global Business, LLC.

He is a Microsoft MCP, PMP and the CEO and founder of <u>Maximum Global Business</u>, <u>LLC</u>. He is the original developer of the Microsoft Dynamics GP Spanish release for Latin America and has been consulting and implementing technology solutions for organizations across the United States, the Caribbean, and Latin America for the last 12 years. Mariano holds an MIS degree from the University of Phoenix.

Jeff Onesto--Director of Business Development, Advanced Systems Integration, Inc. (ASi). He is responsible for software sales and the development and management of strategic alliances. Jeff brings over 15 years of enterprise software sales and delivery experience with companies such as Price Waterhouse, Oracle and JD Edwards. Jeff holds a B.S. Business Administration- Accountancy from California State University, Northridge.

Mark Polino--Senior Consultant, I.B.I.S., Inc.

Mark is a Microsoft MVP for Dynamics GP. Prior to his work with I.B.I.S., Mark was the Chief Financial Officer for Transit Television Network. Mark has been working with Dynamics GP and its predecessors since 1999. He is a Florida licensed CPA and holds an MBA from Rollins College.

# **About MSDynamicsWorld.com**

MSDynamicsWorld.com, a GuidePoint Media company, is the leading independent authority covering the world of Microsoft Dynamics. It is committed to publishing the leading integrated content for Dynamics users, prospective Dynamics customers, partners, independent software vendors, and consultants around the globe.

For further information, contact Adam Berezin, CEO, aberezin@msdynamicsworld.com