



Teradata Selects Experlogix CPQ

Teradata has selected Experlogix CPQ to streamline their quote generation processes

Experlogix, Inc., the world's leading provider of Configure, Price, Quote (CPQ) software, announced today that Teradata, the big data analytics and marketing applications company, has selected Experlogix CPQ to streamline their quote generation processes. Teradata conducted a thorough review of multiple CPQ application providers. "In Experlogix, we have found a partner whose software will help our sales team to more efficiently configure and price our products," said Mark Crouch, Teradata Director, IT.

Experlogix CPQ empowers sales reps to build complex quotes and orders based on multiple options and item-specific business rules. Experlogix combines with CRM and ERP systems to form a powerful quote and order automation system, increasing order volumes, improving accuracy and customer loyalty.

Experlogix President Christian Stepien commented: "We are delighted Teradata has joined other global organizations by trusting Experlogix CPQ to enhance their quote-to-order processes. Teradata's confidence in Experlogix helped us achieve another record-breaking year in 2015."

About Experlogix

Experlogix is a premier provider of Configure, Price, Quote (CPQ) technology, specializing in fully integrated quote and order automation solutions for Microsoft Dynamics CRM and ERP. Experlogix delivers the scalability and flexibility needed to handle virtually any CPQ requirement at a low total cost of ownership. Formed in 1997, it partners with more than 450 VARs across North and South America, EMEA and Asia Pacific. More than 900 companies worldwide in a variety of industries rely on Experlogix, including, TelePacific Communications, Allegion, Mitsubishi Caterpillar Forklift, ASSA ABLOY Hospitality, Otis (United Technologies), Spectra Logic, Husky Injection Molding Systems, Nikon Instruments, Hitachi Construction Machinery, Malibu Boats, AMX, Analogic and FEI Company. For more information, visit experlogix.com.



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