

FOR IMMEDIATE RELEASE

Decisions Spring 2011 Achieves Record Attendance, Becomes Largest Independent Dynamics Conference

BRIGHTON, Mass., July 14, 2011 – The [Decisions Spring 2011](#) conference concluded last month was the largest virtual conference yet held for the Microsoft Dynamics community.

According to [MSDynamicsWorld.com](#), which staged the online event, more than 3,500 Dynamics professionals from 119 countries attended the four-day event (one day for each of the largest products: Microsoft Dynamics AX, GP, NAV, and CRM). Event attendees networked, learned from Dynamics experts and Microsoft product managers, and visited the content-rich exhibit booths of forty ISV sponsors.

“This was our fourth and largest virtual event,” said Adam Berezin, Co-founder and CEO of MSDynamicsWorld.com. “Over the two years that we have been running the Decisions conferences, they have grown to become the largest independently run Dynamics conference in the world. It’s gratifying to be able to provide an online platform where thousands of Dynamics professionals from all over the world can network, learn, and exchange information, all in real-time.”

Berezin also pointed out that anyone who missed the live Decisions conference can still [register](#) to access the event on-demand, which will be available online for another sixty days.

Among the fifty speakers at Decisions Spring 2011 were Joshua Greenbaum, Principal at Enterprise Application Consulting; Kees Hertogh, Microsoft’s Director of Product Management for Dynamics AX; Jannik Bausager, Microsoft’s Director of Product Management for Dynamics NAV; and Varun Krishna, Microsoft’s Director of Product Management for Dynamics CRM.

About MSDynamicsWorld.com

MSDynamicsWorld, a GuidePointMedia company, is the world’s leading independent online resource for Microsoft Dynamics news and strategic information. MSDynamicsWorld.com publishes integrated content and offers highly-targeted online lead generation and marketing awareness programs to the Microsoft Dynamics community, worldwide.

For further information, contact:

Jason Gumpert, Managing Editor
MSDynamicsWorld.com, a GuidePoint Media Company
jgumpert@msdynamicsworld.com