

FOR IMMEDIATE RELEASE

**MSDynamicsWorld.com™ Announces AX Decisions™ 2009 for October 14—
Virtual Conference for Dynamics AX Users and Partners**

BRIGHTON, Mass., August 5, 2009 -- MSDynamicsWorld.com™, the leading online publisher of news and information about Microsoft Dynamics, is launching **AX Decisions™ 2009** (www.axdecisions.com), a first-of-its-kind online conference, scheduled for October 14, and featuring leaders in the Dynamics AX universe.

AX Decisions™ 2009 is a free virtual event that will feature presentations from AX leaders—from inside Microsoft and from leading independent organizations—and will be both strategy-oriented and practical. [Registration](#) for the event opens this week.

Attendees will have the opportunity to engage with these leaders, as well as with their peers, industry experts and leading solution providers, from the convenience of their offices or homes. Attendees will learn about upgrades, new product trends, and emerging implementation trends.

Among the presenters will be Crispin Read, General Manager of Microsoft Dynamics ERP; Ray Wang, Chief Dynamics analyst at Forrester Research; and Kees Hertogh, Director of Global Product Development for Microsoft Dynamics AX. Other AX experts with years of experience and success in implementing and upgrading Dynamics AX for organizations will present success stories and provide guidance for attendees.

Just like an on-site conference, **AX Decisions™ 2009** includes all of the elements users will find at a physical event, with none of the cost, time and frustration of attending a physical event. These include an auditorium where attendees can view live and scheduled keynotes and concurrent sessions and interact with speakers and participants, along with exhibit halls where attendees can view virtual demos, browse white papers, case studies, and other informative content, and interact with exhibitor staff.

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